# **Regional Trade Shows**

### **Shopping Mall Standard Primary Corridor Layout**

Note: Other dimensional spaces may be set out by event management

Open Space - No Encroachment Open Space - No Encroachment Α Permanent Store Fronts Open Space - No Encroachment Open Space - No Encroachment Open Space - No Encroachment В В Open Space - No Encroachment Open Space - No Encroachment Open Space - No Encroachment C C C C C C

**Solid black line** in booth represents a 6 foot high black pipe and drape backdrop.

**Dotted black line** in booth represents a 3 foot high black pipe and drape backdrop.

**Open Space** in yellow corridor represents 10 foot walkway clearances.

IMPORTANT NOTE: 5 X 10 BOOTH SPACES GENERALLY FACE ONE SIDE OF A CORRIDOR AND ARE USED PRIMARILY FOR STATIC DISPLAYS THAT ARE NOT STAFFED.

#### A 10 x 20 BOOTHS

May be open on three or four sides as assigned by event staff.

# B 10 x 10 BOOTHS

May be open to public on two or three sides as assigned by event staff.

## **C** 5 x 10 BOOTHS

May be open to public on one, two, or three sides as assigned by event staff.

Booth locations, placements, configurations, backdrops, and side curtains are set out by event management to comply with best overall presentation, venue limitations, existing tenant lease agreements, run-of-site, and local building & provincial fire codes.

Permanent Store Fronts

Communications with visitors must be carried out within the vendor's licensed space.

For further clarification please email team@valuemedia.ca